

## NEWS RELEASE

### **Cenveo Learning launches at London Book Fair, providing unified digital solutions for educational publishers and corporate learning**

**Olympia, London—March 12, 2019**—At London Book Fair today, the digital group at [Cenveo Publisher Services](#) formally unveils [Cenveo Learning](#), a one-stop provider of rich media elearning solutions for publisher portfolios and professional training programs. Employing a team of learning professionals with deep experience in instructional systems, visual and technical design, Cenveo Learning bundles K–12 and higher education talent with corporate learning capabilities into one robust service.

Available across multiple devices and platforms, Cenveo Learning's solutions include adaptive micro-learning modules, assessments and certifications, gamification, widgets, and simulations. The Cenveo Learning technology supports mobile content for iOS and Android; allows for integration with Learning Management and Student Information Systems; and complies with industry and accessibility standards such as WCAG, and Section 508.

Cenveo has long worked with publishers, schools, colleges, and universities in the US, the UK, and Europe on learner-centric, 21st-century solutions for math, ELA, science, social sciences, and other subjects. Corporate L&D programs will benefit from the application of these core principles to training modules delivered via additional methods including virtual and augmented reality, mobile-first responsive design, rapid development, blended learning, LMS development, managed services, and consulting.

Notable projects to date include a full array of ESL instruction animations, exercises and assessments featuring character-based, story-like materials for GVE Online Education; digitization of training and certification programs for leadership and IT management course provider, Pink Elephant; and redeveloping Flash-based content and creating HTML5 games for McGraw Hill Education's *Everyday Mathematics* program.

"The Cenveo team really understands the needs of students and teachers involved with learning English as a second language," commented Kevin Wu President and CEO of GVE Online Education at launch. "They understand language pedagogy and inserted it into the content they helped develop and produce."

"While continuing to create curriculum-aligned, immersive experiences for the classroom, we are excited to implement those skills and best practices to improve employee performance in the workplace," added Rajeev Barowalia, Vice President of Learning at Cenveo. "Following our proven approach of combining standards-based instruction with interactive environments, we are confident that we can transform mundane training materials into engaging and effective learning across both markets."

Cenveo Learning is demonstrating its digital learning capabilities for publishers and industry throughout London Book Fair at stand 3E08.

#### **About Cenveo Publisher Services**

Cenveo Publisher Services, a d/b/a of Cenveo Worldwide Limited, is the industry leader in transformative publishing solutions. Cenveo Publisher Services provides expert content services and innovative technology solutions that drive revenue growth, streamline operations, and ensure editorial excellence. With [The Publisher's Office](#), [The Design Studio](#), and [Cenveo Learning](#), Cenveo provides full-service editorial, management, production, art & design, and elearning support for print and digital products across the publishing spectrum. For more information, please visit [www.cenveopublisherservices.com](http://www.cenveopublisherservices.com).

#### **About Cenveo**

Cenveo, headquartered in Stamford, Connecticut, is a leading global provider of print and related resources, offering world-class solutions in the areas of [envelopes](#), [custom labels](#), [commercial print](#), content management and [publisher solutions](#). The Company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution. With a worldwide distribution platform, we pride ourselves on delivering quality solutions and service every day to our customers. For more information please visit us at [www.cenveo.com](http://www.cenveo.com).

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